



Ternopil – Bukovel

To the 55th anniversary of the S. I. Yuriy  
Department of Finance

# PROGRAM

of the First International  
Financial Forum

June  
19-23  
2024

**“MODERN FINANCE:  
GLOBAL CHALLENGES  
AND CURRENT TRENDS”**

organized by the S. I. Yuriy Department of Finance of  
West Ukrainian National University jointly with  
the State Educational-Scientific Institution “The Academy of  
Financial Management” of the Ministry of Finance of Ukraine



WEST UKRAINIAN  
NATIONAL  
UNIVERSITY



We invite you to the work of the **First International Financial Forum “MODERN FINANCE: GLOBAL CHALLENGES AND CURRENT TRENDS”**, which will unite a wide range of domestic and foreign experts, representatives of authorities, the scientific and educational community, as well as over a hundred participants from Ukraine and many European countries. The forum is organized on the initiative of the S. I. Yuriy Department of Finance of West Ukrainian National University together with the State Educational-Scientific Institution “The Academy of Financial Management” of the Ministry of Finance of Ukraine

**Modern** is a new philosophy of the style of cognition, which is based on the rejection of traditional classical principles, norms and rules in favor of the latest smooth cyclical forms of systematic cognition and asymmetry.

**Cyclicity** is an objective form of development of the object of knowledge as a single whole, which has a regular character and occurs in the process of movement from one equilibrium to another, without reaching the limit of absolute balancing. The transformation of finance has a spiral character, from a lower to a higher level of development. Smooth sequential cyclical forms of system knowledge make it possible to build and scientifically substantiate the foundation for the progressive development of finance.

**The main thesis** of the First International Financial Forum is that it is impossible to achieve a state of financial equilibrium and an ideal balancing of financial instruments in society. The task of the scientific community is, together with practitioners, to constantly search for scientific substantiation of new dimensions of the development of the financial system for the safe and effective use of finances as attributes of state-building at every stage of the socio-economic development of society.

**The main goal and mission of the First International Financial Forum** is the exchange of experience and opinions of representatives of the scientific community and practitioners in solving current problems of the transformation of the financial space in the conditions of global challenges and threats. A wide range of issues will be discussed in the framework of panel discussions and workshops regarding innovative vectors of development of financial science and practice, modern security and globalization trends in financial policy in Ukraine and abroad. The background of the First International Financial Forum is the full-scale Russian-Ukrainian war and granting Ukraine the status of a candidate for membership in the European Union.

All Forum participants will receive certificates indicating the total number of academic hours – 60 hours (2 ECTS credits).

# PROGRAM

OF THE FIRST INTERNATIONAL FINANCIAL FORUM  
MODERN FINANCE: GLOBAL CHALLENGES AND CURRENT  
TRENDS

**JUNE 19, 2024**

**Arrival and settlement of the participants  
(during the day)**

**16:00 - 18:00**

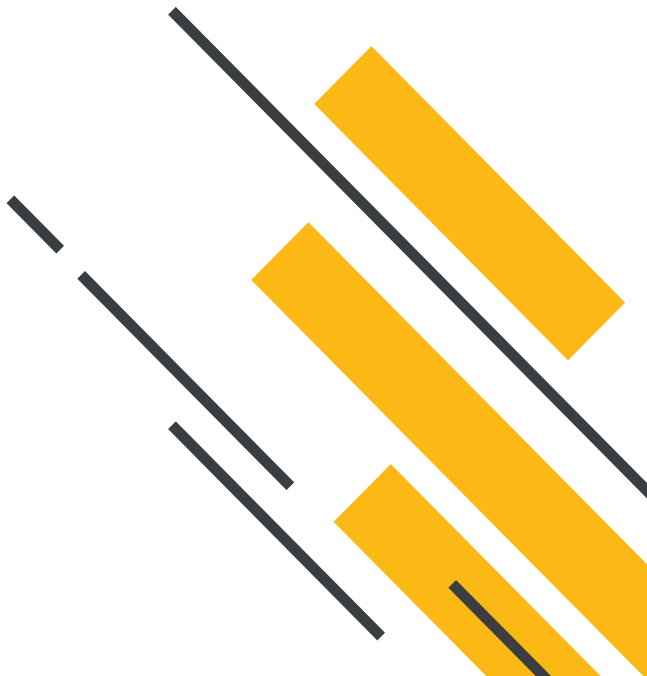
**Meeting of the organizing committee**

**18:00 - 19:00**

**DINNER**

**19:00 - 21:00**

**CULTURAL AND EDUCATION PROGRAM**



# Day 1

## JUNE 20, 2024

### West Ukrainian National University, Ternopil

**8:00 – 9:00**

**BREAKFAST** (WUNU building 1, 2nd floor, cafe)

**WORKING PART OF THE FORUM:**

**09:15 – 10:00**

**Registration/online login of participants. Welcome coffee**

(Call for online Forum participants)

Join a Zoom conference <https://wunu-edu-ua-ternopil.zoom.us/j/4094801918?omn=83705150391>

Conference ID: 409 480 1918

Access code: 2024

### OFFICIAL OPENING OF THE FORUM AND WELCOME SPEECH OF THE ORGANIZERS

**10:00 - 10:40**

- **Oksana DESYATNYUK**, Doctor of Economics, Professor, Rector of West Ukrainian National University
- **Denys ULIUTIN**, First Deputy Minister of Finance of Ukraine
- **Viktor PYNZENYK**, Minister of Economy (1992-1993), Minister of Finance (2005-2006, 2007-2009), Deputy Prime Minister of several governments of Ukraine, People's Deputy of seven convocations
- **Oleg RAFALSKYI**, Doctor of History, Professor, academician of NAS of Ukraine, vice-president of the National Academy of Sciences of Ukraine, Director of the Kuras Institute of Political and Ethnic Studies of the National Academy of Sciences of Ukraine
- **Christoph LEITL**, Doctor of Economics, President of the Austrian Federal Economic Chamber (2000 – 2018), President of EUROCHAMBRES (2018 – 2021) (Austria)
- **Jan VAN ZWIETEN**, Rector of the Netherlands Business Academy (Netherlands)
- **Carsten WOLF**, Professor for Computer Engineering, Dortmund University of Applied Sciences and Arts (FH Dortmund), Dortmund University of Applied Sciences and Arts (FH Dortmund), Founding member and Director of the “Institute for the Digital Transformation of Application and Living Domains (IDiAL)”, central research institute of FH Dortmund (Germany)
- **Tomasz GUTOWSKI**, PhD, Associate Professor of Department of Maritime Transport and Seaborne Trade, Division of Global Economy, Deputy Dean for Student Affairs and Education, Faculty of Economics, University of Gdansk (Poland)
- **Tetiana IEFYMENKO**, Doctor of Economics, Professor, academician of NAS of Ukraine, President of State Educational-Scientific Institution “The Academy of Financial Management”
- **Andriy KRYSOVATYY**, Doctor of Economics, professor, chairman of the Academic Council of West Ukrainian National University, Head of the S. I. Yuriy Department of Finance

# Discussion platform 1

## CHALLENGES AND THREATS TO THE PUBLIC FINANCES OF UKRAINE

### Session 1

11:00 - 12:30

WUNU Academic Council meeting hall

**SPEAKER – Viktor PYNZENYK**, Minister of Economy (1992-1993), Minister of Finance (2005-2006, 2007-2009), Deputy Prime Minister of several governments of Ukraine, People’s Deputy of seven convocations

**Vice-speaker – Andriy KRYSOVATYY**, Doctor of Economics, professor, chairman of the Academic Council of West Ukrainian National University, Head of the S. I. Yuriy Department of Finance

## SPEECHES, DISCUSSION, QUESTIONS:

**11.00 – 11.30**

**Victor PYNZENYK**

Minister of Economy (1992-1993), Minister of Finance (2005-2006, 2007-2009), Deputy Prime Minister of several governments of Ukraine, People’s Deputy of seven convocations

**ECONOMY AND FINANCES OF UKRAINE IN THE CONDITIONS OF WAR**

**11.30 – 11.50**

**Vita ZARINA**

Doctor of Economics, Director of Study program Business Economics and Accounting and Audit, EKA University of Applied Sciences (Latvia)

**TRENDS AND CHALLENGES FOR THE LATVIAN ECONOMY**

**11.50 – 12.10**

**Jan VAN ZWIETEN**

Professor of Management and Finance, Rector of the Netherlands Business Academy, Chairman of the Board of the Netherlands Quality Foundation for Mediators SKM, Registered Operational Auditor (Netherlands)

**THE ART OF NEGOTIATION WITH INTERNATIONAL FINANCIAL INSTITUTIONS**

**Mykola KALENSKYI**

PhD in Economics, Head of the Main Control and Audit Department of the Ministry of Finance of Ukraine (1997-2001), Head of the State Customs Service of Ukraine (2001-2005), member of the NBU Council (2018-2023)

**DIVERGENCE OF STATE FINANCIAL RESOURCES**

**Danylo VANKOVYCH**

Doctor of Economics, Professor, Ivan Franko Lviv National University, Lviv

**FINANCIAL POLICY OF “GREEN” INVESTMENT IN THE CONDITIONS OF MARTIAL LAW AND POST-WAR DEVELOPMENT OF UKRAINE**

### **Serhiy SHKARLET**

Doctor of Economics, professor, First Vice-Rector of National University “Chernihiv Polytechnic”, Minister of Education and Science of Ukraine (2020-2023)

### **GLOBAL CHALLENGES AND THREATS TO THE FUNCTIONING OF THE STATE’S FINANCIAL SYSTEM IN THE FACE OF UNCERTAINTY**

### **Roman ZVARYCH**

Doctor of Economics, Professor, Head of international economic relation department, West Ukrainian National University

### **GLOBAL IMPERATIVES OF PUBLIC FINANCE TRANSFORMATION**

**13:00 - 14:30**

**LUNCH BREAK** (WUNU building 1, 2nd floor, cafe)

### **WORK OF DAILY DISCUSSION PLATFORMS**

(occurring in parallel)

## **Discussion platform 1**

### **CHALLENGES AND THREATS TO THE PUBLIC FINANCES OF UKRAINE**

### **Session 2**

**15:00 - 17:30**

WUNU Academic Council meeting hall

**SPEAKER - Viktor PYNZENYK**, Minister of Economy (1992-1993), Minister of Finance (2005-2006, 2007-2009), Deputy Prime Minister of several governments of Ukraine, People’s Deputy of seven convocations

**Vice-speaker - Andriy KRYSOVATYY**, Doctor of Economics, Professor, Chairman of the Academic Council of West Ukrainian National University, Head of the S. I. Yuriy Department of Finance

## **SPEECHES, DISCUSSION, QUESTIONS:**

**15.00 - 15.30**

### **Andriy KRYSOVATYY**

Doctor of Economics, Professor, Chairman of the Academic Council of West Ukrainian National University, Head of the S.I. Yuriy Department of Finance

### **CONVERGENCE OF MODERN PUBLIC FINANCE STRATEGIES**

### **Valeriy PATSKAN**

Doctor of Law, Professor, People’s Deputy of Ukraine of the VII and VIII convocations, Head of the Accounting Chamber of Ukraine (2018-2023)

### **DETERMINANTS OF THE EFFICIENCY OF STATE FINANCIAL CONTROL**

### **Dmytro BOICHENKO**

graduate student, State Educational-Scientific Institution “The Academy of Financial Management”, Kyiv

### **Nataliia TKACHENKO**

PhD in Economics, Associate Professor, State Educational-Scientific Institution “The Academy of Financial Management”, Kyiv

### **BUDGETING IN RESPONSE TO DEMOGRAPHIC CHALLENGES**

**Iryna VOLOKHOVA**

Doctor of Economics, Professor, Odesa National University of Economics, Odesa

**Anna LEBEDENKO**

graduate student of the Department of Finance, Odesa National University of Economics, Odesa

**SOURCES AND FORMS OF FINANCIAL SECURITY OF THE ACTIVITIES OF BUDGET INSTITUTIONS**

**Vasyl DEMIANYSHYN**

Doctor of Economics, Professor, West Ukrainian National University, Ternopil

**Vasyl DEMIANYSHYN**

graduate student of the S.I. Yuriy Department of Finance, West Ukrainian National University, Ternopil

**STRATEGIC GUIDELINES FOR THE DEVELOPMENT OF DIGITALIZATION OF PUBLIC FINANCIAL RESOURCES MANAGEMENT SYSTEMS**

**Oleksandr DZIUBLIUK**

Doctor of Economics, Professor, West Ukrainian National University, Ternopil

**PROBLEMS OF THE INTERACTION OF MONETARY AND FISCAL POLICY IN UKRAINE UNDER THE CONDITIONS OF MARTIAL LAW**

**Helen DIBROVA**

PhD in Economics, Lecturer, Odessa National University of Economics, Odessa

**DETERMINANTS OF STRENGTHENING THE EFFECTS OF PERSONAL INCOME TAX IN THE ASPECT OF POST-WAR RECOVERY OF THE ECONOMY OF UKRAINE**

**Iryna HUZELA**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil

**CURRENT REALITIES OF TAX REGULATION OF THE INSURANCE MARKET OF UKRAINE**

**Anna IVANOVA**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil

**DIRECTIONS FOR ADAPTING UKRAINE'S TAX POLICY TO WARTIME CHALLENGES**

**Nadiia KULCHYTSKA**

Ph.D. in Economics, Associate Professor, Chortkiv Educational and Scientific Institute of Entrepreneurship and Business, West Ukrainian National University, Chortkiv

**Liudmyla DERMANSKA**

Ph.D. in Economics, Associate Professor, Chortkiv Educational and Scientific Institute of Entrepreneurship and Business, West Ukrainian National University, Chortkiv

**Andzela ROBEIKO**

Lecturer, Chortkiv Educational and Scientific Institute of Entrepreneurship and Business, West Ukrainian National University, Chortkiv

**FINANCIAL SUPPORT OF DEVELOPMENT OF MUNICIPAL EDUCATION: LEGAL ASPECT**

**Liubov LYSIAK**

Doctor of Economics, Professor, University of Customs and Finance, Dnipro  
**BUDGET POLICY OF UKRAINE IN THE CONDITIONS OF WAR AND POST-WAR RECOVERY OF THE ECONOMY**

**Zoriana LOBODINA**

Doctor of Economics, Professor, West Ukrainian National University, Ternopil  
**Volodymyr HORYN**

Doctor of Economics, Professor, West Ukrainian National University, Ternopil  
**Kateryna BEREZKA**

PhD in Technical Sciences, Associate Professor, West Ukrainian National University, Ternopil

**PARTICIPATORY BUDGETING AS A PUBLIC FINANCE MANAGEMENT TECHNOLOGY**

**Halyna LOPUSHNIAK**

Doctor of Economics, Professor, Vadym Hetman Kyiv National University of Economics, Kyiv

**PENSION SECURITY IN THE CONTEXT OF CONTEMPORARY CHALLENGES AND THREATS**

**Inna LUNINA**

Doctor of Economics, Professor, Head of the Public Finance Department of the State Institution “Institute of Economics and Forecasting of the National Academy of Sciences of Ukraine”, Kyiv

**INCREASING THE SUSTAINABILITY OF PUBLIC FINANCES IN WARTIME CONDITIONS**

**Anatolii LUTSYK**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil

**DIVERGENCES IN UKRAINE’S FISCAL POLICY UNDER GLOBAL INSTABILITY**

**Igor LYUTIY**

Doctor of Economics, Professor, Taras Shevchenko National University of Kyiv, Ukraine

**Euvgenia NOSOVA**

PhD in Economics, Associate Professor, Taras Shevchenko National University of Kyiv, Ukraine

**Oleksandra MUKOIED**

Master of Finance, Banking and Insurance, Taras Shevchenko National University of Kyiv, Ukraine

**THE DOMESTIC GOVERNMENT BOND MARKET IN FINANCING THE STATE BUDGET DEFICIT IN TIMES OF WAR**



**Bohdan MALYNIAK**

Doctor of Economics, Professor, West Ukrainian National University, Ternopil

**PRINCIPLES OF FORMULATION AND IMPLEMENTATION OF BUDGET EXPENDITURES IN THE LIGHT OF CURRENT STATE PRIORITIES****Yurii MYSKIN**

Doctor of Economics, Associate Professor, State Tax University, Irpin

**Volodymyr KRAIEVSKYI**

Doctor of Economics, Professor, State Tax University, Irpin

**Oksana MYSKINA**

PhD in Economics, Associate Professor, State Tax University, Irpin

**Vitaliy ISHCENKO**

PhD in Economics, Associate Professor, State Tax University, Irpin

**Oleksandr VILCHYNSKYI**

state expert of the expert group on investment policy issues, Directorate of Strategic Planning and European Integration, Ministry of Energy of Ukraine, Kyiv

**ESSENCE AND DIRECTIONS OF SOCIALIZATION OF FISCAL POLICY TO ENSURE SUSTAINABLE DEVELOPMENT****Nataliia NAZUKOVA**

PhD in Economics, Senior Research Fellow of the Department of Public Finance of the State Institution "Institute of Economics and Forecasting of the National Academy of Sciences of Ukraine", Kyiv

**THEORETICAL FOUNDATIONS OF EDUCATIONAL POLICY DEVELOPMENT TO SATISFY THE KNOWLEDGE NEEDS OF ACCELERATED GROWTH****Petro NIKIFOROV**

Doctor of Economics, Professor, Yuriy Fedkovych Chernivtsi National University, Chernivtsi

**MOVEMENT TOWARDS A "MORAL" ECONOMY AS A PARADIGM SHIFT IN THE STRUCTURE OF FINANCIAL AND ECONOMIC KNOWLEDGE****Gennadii PETRUSEVYCH**

graduate student, State Educational-Scientific Institution "The Academy of Financial Management", Kyiv

**LONG-TERM PORTFOLIO INVESTMENT OF THE ECONOMY OF UKRAINE: ANALYSIS OF THE MUNICIPAL BONDS MARKET****Olha POLIAKOVA**

PhD in Economics, Associate Professor, Senior Research Fellow, State Educational-Scientific Institution "The Academy of Financial Management", Kyiv, Head of the Sector, Scientific Research Center of Industrial Development Problems of the National Academy of Sciences of Ukraine, Kharkiv

**Viktoriiia SHLYKOVA**

PhD in Economics, Senior Research Fellow, State Educational and Scientific Institution "Academy of Financial Management", Kyiv, Scientific Research Center of Industrial Development Problems of the National Academy of Sciences of Ukraine, Kharkiv

**INTERCONNECTION OF ECONOMIC AND FINANCIAL RESILIENCE**

**Svitlana SAVCHUK**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil

**Nataliya KOLOMYCHUK**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil

**PRIORITIES FOR FINANCING STATE BUDGET EXPENDITURES IN UKRAINE UNDER MARTIAL LAW**

**Iryna SYDOR**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil

**Svitlana KOVAL**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil

**SUSTAINABLE DEVELOPMENT OF TERRITORIES AND FINANCIAL CAPACITY OF COMMUNITIES: CURRENT CHALLENGES AND PROSPECTS**

**Fedir TKACHYK**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil

**Ievgen BONDARENKO**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil

**CONCEPTUALIZATION OF INTERCONNECTION OF FISCAL POLICY IMPLEMENTATION MODELS AS DOMINANTS OF THE PUBLIC FINANCIAL ENVIRONMENT**

**Olena TYMCHENKO**

Doctor of Economics, professor, Vadym Hetman Kyiv National University of Economics, Kyiv

**Alla SLAVKOVA**

PhD in Economics, Associate Professor, Vadym Hetman Kyiv National University of Economics, Kyiv

**PUBLIC FINANCE FOR CHILDREN: CONCEPTUAL BASIS AND CHALLENGES IN UKRAINE**

**Volodymyr TYTOR**

Lecturer, West Ukrainian National University, Ternopil

**Ihor KEKISH**

Lecturer, West Ukrainian National University, Ternopil

**PECULIARITIES OF CIVIL SERVICE IN THE CUSTOMS AUTHORITIES OF UKRAINE**

**Oksana TULAI**

Doctor of Economics, Professor, West Ukrainian National University, Ternopil

**PUBLIC FINANCE AND SUSTAINABLE DEVELOPMENT: GLOBAL CHALLENGES AND OPPORTUNITIES**

**Fryderyk ZOLL**

Doctor of Law, Professor, Professor of the Department of Civil Law, Jagiellonian University (Poland), Head of the Department of European and Polish Private Law and Comparative Law at Osnabrück University (Germany)

**VECTORS OF PUBLIC FINANCE MODERNIZATION: LEGAL ASPECTS**

## CULTURAL AND EDUCATION PROGRAM

(for participants not involved in the work of discussion platforms)

15:00 - 18:00

### Discussion platform 2

#### BUSINESS SPACE FINANCE AND ASYMETRIES OF FINANCIAL TECHNOLOGIES OF TODAY

15:00 - 17:30

Rectorate Meeting Hall of WUNU

Join a Zoom conference <https://wunu-edu-ua-ternopil.zoom.us/j/9697641106?omn=88061422252>  
Conference ID: 969 764 1106  
Access code: 2024

**SPEAKER - Anatoliy GULEY**, Chairman of the Board of the Interbank Currency Exchange, Co-Chairman of the Higher Expert Council at the NBU  
**Vice-speaker - Olga KNEYSLER**, Doctor of Economics, Professor, Head of the Department of Financial Technologies and Banking Business, West Ukrainian National University, Ternopil

### SPEECHES, DISCUSSION, QUESTIONS:

15.00 - 15.30

#### **Anatoliy GULEY**

Chairman of the Board of the Interbank Currency Exchange, Co-Chairman of the Higher Expert Council at the NBU

#### **FINANCIAL DIGITAL TECHNOLOGIES AND DIGITAL MONEY**

#### **Gennadiy BORTNIKOV**

PhD in Economics, Leading Researcher,  
State Educational-Scientific Institution "The Academy of Financial Management", Kyiv

#### **Volodymyr MALKO**

graduate student, State Educational-Scientific Institution "The Academy of Financial Management", Kyiv

#### **ROBOTISATION IN THE SALE OF BANKING PRODUCTS**

#### **Gennadiy BORTNIKOV**

PhD in Economics, Leading Researcher, State Educational-Scientific Institution "The Academy of Financial Management", Kyiv

#### **Serhii PETENKO**

graduate student, State Educational-Scientific Institution "The Academy of Financial Management", Kyiv

#### **FEATURES OF ASSESSMENT OF MOVABLE PROPERTY COLLATERAL OF BORROWERS IN A ZONE OF INCREASED DANGER DUE TO THE WAR**

**Halyna VASYLEVSKA**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil

**Volodymyr DYACHUK**

Lecturer, West Ukrainian National University, Ternopil

**ASYMMETRIC MEASURES TO COUNTER AGGRESSIVE TAX PLANNING**

**Nataliia DZIUBANOVSKA**

Doctor of Economics, Professor, West Ukrainian National University, Ternopil

**Vadym MASLII**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil

**DOES THE PRESENCE OF DIGITAL INNOVATIONS SERVE AS A CATALYST FOR ATTRACTING FOREIGN DIRECT INVESTMENT IN EUROPEAN UNION COUNTRIES?**

**Andriy YEREMENKO**

PhD in Economics, doctoral student of State Educational-Scientific Institution "The Academy of Financial Management", Kyiv

**ANALYSIS OF THE INFLUENCE OF INTANGIBLE ASSETS ON THE MARKET VALUE OF COMPANIES**

**Mykola KARLIN**

Doctor of Economics, Professor, Lesya Ukrainka Volyn National University, Lutsk

**FEATURES OF PUBLIC-PRIVATE PARTNERSHIP FINANCE FUNCTIONING IN UKRAINE DURING WARTIME AND RECONSTRUCTION**

**Iryna KRASNOVA**

Doctor of Economic Sciences, Professor, Vadym Hetman Kyiv National University of Economics, Kyiv

**Valentyna SHEVALDINA**

PhD in Economics, Associate Professor, Vadym Hetman Kyiv National University of Economics, Kyiv

**INSTITUTIONAL AND STRUCTURAL ASYMMETRIES OF THE BANKING SECTOR OF UKRAINE**

**Mykhailo KRUPKA**

Doctor of Economics, Professor, Ivan Franko Lviv National University

**Vasyl SYNENKO**

graduate student of the Department of Finance, Money Circulation and Credit, Lviv Ivan Franko National University

**THE ROLE OF BANKS WITH FOREIGN CAPITAL IN THE FUNCTIONING OF THE BANKING SYSTEM OF UKRAINE**

**Bohdan LUTSIV**

Doctor of Economics, Professor, West Ukrainian National University, Ternopil

**Yaroslav CHAIKOVSKYI**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil

**Pavlo LUTSIV**

graduate student, Vadym Hetman Kyiv National University of Economics, Kyiv

**Yevhen CHAIKOVSKYI**

graduate student of the S. I. Yuriy Department of Finance, West Ukrainian National University, Ternopil

**GREEN BANKING IN THE NEW PARADIGM OF GREEN FINANCE**

**Olena PETRUSHKA**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil

**CORPORATE FRAUD: IMMANENT SIGNS AND WAYS OF PREVENTION**

**Liudmyla PRYMOSTKA**

Doctor of Economics, Professor, Vadym Hetman Kyiv National University of Economics, Kyiv

**INSTITUTIONAL AND STRUCTURAL ASYMMETRIES OF THE BANKING SECTOR OF UKRAINE**

**Nataliia SPASIV**

Doctor of Economics, Professor, West Ukrainian National University, Ternopil

**CURRENT TRENDS AND EXTERNALS OF FINANCING INNOVATIVE DEVELOPMENT OF ENTERPRISES IN UKRAINE**

**Natalia TKACHUK**

PhD in Economics, Associate Professor, Leonid Yuzkov Khmelnytskyi University of Management and Law, Khmelnytskyi

**NONLINEAR PARADIGM AS A CONCEPTUAL THEORY OF FUNCTIONING OF THE BANKING SYSTEM**

**Viktoriiia KHAUSTOVA**

Doctor of Economics, Professor, Director of the Scientific Research Center of Industrial Development Problems of the National Academy of Sciences of Ukraine, Kharkiv

**PROSPECTS OF INTEGRATION OF UKRAINE IN GLOBAL VALUE CHAIN**

**Inna SHKOLNYK**

Doctor of Economics, Professor, Sumy State University, Sumy

**TRANSPARENCY OF FINANCIAL ACTIVITIES OF CORPORATE ENTERPRISES IN UKRAINE: EVALUATION METHODOLOGY**



**Bohdana SHULIUK**

Doctor of Economics, Associate Professor, West Ukrainian National University, Ternopil

**IMPACT INVESTMENT AS AN INNOVATIVE CONCEPT OF SUSTAINABLE STATE DEVELOPMENT: GLOBAL TRENDS AND PROSPECTS OF ACTIVATION IN UKRAINE**

**19:00 – SCIENTIFIC EVENT** (restaurant “Khutir”)

**Day 2**  
**JUNE 21, 2024**

**7:30 – 8:00**

**BREAKFAST** (WUNU building 1, 2nd floor, buffet)

**8:30 a.m.**

meeting place for participants - parking lot, building 11 of WUNU)

**Transfer from Ternopil to Bukovel**

(Polyanytsia village, Ivano-Frankivsk region)

**10:00 - 12:00**

**THE REAL SECTOR OF THE ECONOMY AS THE FOUNDATION FOR MODERN FINANCE**

(acquaintance with the management experience of farming company “Gadz”, Trybukhiv territorial community)

**14:00 - 15:00**

**LUNCH BREAK**

(Tysmenytsia, Ivano-Frankivsk Region)

**17:00 - 19:00**

**CULTURAL AND EDUCATION PROGRAM**

(Bukovel, Polyanytsia village, Ivano-Frankivsk region)

**19:00 - 20:00**

**DINNER OF SCIENTIFIC DISCUSSIONS**

(Bukovel, hotel “Blue Mountains”)

## Day 3 JUNE 22, 2024

Bukovel (Polyanytsia village, Ivano-Frankivsk region)

**8:30 - 9:30**

**BREAKFAST** (hotel “Blue Mountains”)

### **OPENING OF THE THIRD WORKING DAY OF THE FIRST INTERNATIONAL FINANCIAL FORUM**

**09:30 - 10:00**

**Registration/online login of participants**

**Greetings from the organizing committee**

Join a Zoom conference <https://wunu-edu-ua-ternopil.zoom.us/j/7290595556?omn=89083940296>

Conference ID: 729 059 5556

Access code: 2024

### **Discussion platform 3 SECURITY ASPECTS OF THE NATIONAL FINANCIAL SYSTEM IN THE CONDITIONS OF GLOBAL INSTABILITY**

**10:00 - 12:30**

**SPEAKER – Tetiana IEFYMENKO**, Doctor of Economics, Professor, academician of NAS of Ukraine, President of the State Educational-Scientific Institution “The Academy of Financial Management”

**Vice-speaker – Liudmyla LOVINSKA**, Doctor of Economics, Professor, Head of the Department of Tax Management and Financial Monitoring of Vadym Hetman Kyiv National University of Economics

### **SPEECHES, DISCUSSION, QUESTIONS:**

**10.00 – 10.30**

**Tetiana IEFYMENKO**

Doctor of Economics, Professor, academician of NAS of Ukraine, President of State Educational-Scientific Institution “The Academy of Financial Management”

#### **UKRAINE’ STATE INCOME AND FISCAL PREFERENCES IN THE CONDITIONS OF GLOBAL UNCERTAINTY**

**Gennadiy BORTNIKOV**

PhD in Economics, Senior Research Fellow, “Academy of Financial Management”, Kyiv

**Sergey KAVUNENKO**

graduate student, State Educational-Scientific Institution “The Academy of Financial Management”, Kyiv

#### **THE MODERN MODEL OF A BANK BRANCH IN THE CONDITIONS OF DIGITALIZATION**

**Oleksandr BORSHCHUK**

graduate student, State Educational-Scientific Institution “The Academy of Financial Management”, Kyiv

**MEASURES TO ENHANCE THE SECURITY OF THE NATIONAL FINANCIAL SYSTEM: CHALLENGES AND OPPORTUNITIES**

**Viktoriia BULAVYNETS**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil

**SOURCES OF FINANCIAL RESOURCES OF TERRITORIAL COMMUNITIES: CURRENT CHALLENGES AND PROSPECTS**

**Andrii BURIACHENKO**

Doctor of Economics, Professor, Vadym Hetman Kyiv National University of Economics, Kyiv

**Tetiana BORODENKO**

PhD in Economics, Associate Professor, Vadym Hetman Kyiv National University of Economics, Kyiv

**THE INFLUENCE OF BANKS ON THE GOVERNMENT SECURITIES MARKET IN THE CONDITIONS OF A FULL-SCALE INVASION: CHALLENGES AND ADAPTATION STRATEGIES**

**Volodymyr VALIHURA**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil

**Tetiana VALIHURA**

PhD in Economics, West Ukrainian National University, Ternopil

**TAX REGULATION OF THE INCOME OF SMALL AND MEDIUM-SIZED ENTERPRISES IN SUPRANATIONAL EU LEGISLATION AND UKRAINIAN STRATEGIC DOCUMENTS**

**Oleksandra VASYLCHYSHYN**

Doctor of Economics, Professor, West Ukrainian National University, Ternopil

**Tetiana BABKOVA**

PhD in Law, West Ukrainian National University, Ternopil

**FINANCIAL SECURITY OF THE STATE UNDER MARTIAL LAW**

**Serhiy GASANOV**

Doctor of Economics, Professor, Director of the Scientific Research Institute of DNU “Academy of Financial Management”

**FISCAL POSITION OF UKRAINE UNDER INSTITUTIONAL UNCERTAINTY AND PERMANENT SHOCKS**

**Svyatoslav GERCHAKIVSKYI**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil

**EUROPEAN TRENDS OF LEGAL AND INSTITUTIONAL SECURITY OF SME DEVELOPMENT AND TAXATION**



**Tetiana DMYTRENKO**

PhD in Economics, Senior Research Fellow of the State Educational-Scientific Institution “The Academy of Financial Management”, Kyiv

**Valeriia VOLKOVA**

graduate student of the State Educational-Scientific Institution “The Academy of Financial Management”, Kyiv

**ANALYSIS OF SECURITY RISKS IN THE USE OF CRYPTOCURRENCY MINING IN OPERATIONS WITH LAUNDERING OF THE PROCEEDS OBTAINED BY CRIMINAL WAYS, AND PROSPECTS FOR OVERCOMING THEM**

**Volodymyr DMYTRIV**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil

**CURRENT TAX POLICY TRENDS IN UKRAINE**

**Yuriy IVANOV**

Doctor of Economics, Professor, Senior Research Fellow, Scientific Research Center of Industrial Development Problems of the National Academy of Sciences of Ukraine, Kharkiv

**Viacheslav LAPTIEV**

Doctor of Economics, Professor, Semen Kuznets Kharkiv National University of Economics, Kharkiv

**Vlada KARPOVA**

PhD in Economics, Semen Kuznets Kharkiv National University of Economics, Kharkiv

**PROBLEM ASPECTS OF THE APPLICATION OF INSTANT (FULL) AMORTIZATION FOR TAX SUPPORT OF INVESTMENTS**

**Oleksandr KARATNIUK**

graduate student of the Department of Finance, Odesa National University of Economics, Odesa

**CURRENCY SECURITY AND ITS IMPACT ON MICRO, SMALL AND MEDIUM-SIZED BUSINESSES IN UKRAINE**

**Olga KNEYSLER**

Doctor of Economics, Professor, West Ukrainian National University, Ternopil

**DOMESTIC VISIONS AND AMBIVALENT RESULTS OF MODELING SCENARIOS OF TAXATION OF FINANCIAL RESULTS OF INSURANCE COMPANIES**

**Mariia KOMPANENKO**

graduate student of the Department of Finance, Odesa National University of Economics, Odesa

**PROBLEM ASPECTS OF VAT COMPENSATION: MODERN REALITIES**

**Kateryna KRYSOVATA**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil

**CUSTOMS POST-AUDIT AS A PROSPECTIVE DIRECTION FOR THE DEVELOPMENT OF CUSTOMS POLICY IN THE CONDITIONS OF MODERN RISKS**

**Iryna KRUPIAK**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil  
**STATE LOANS TO ENSURE SUSTAINABLE ECONOMIC DEVELOPMENT OF UKRAINE**

**Volodymyr KULYK**

PhD in Economics, Senior Research Fellow, State Educational-Scientific Institution "The Academy of Financial Management", Kyiv

**TAXES IN THE SYSTEM OF PROCESSES OF RECOVERY OF THE NATIONAL ECONOMY**

**Liudmyla LOVINSKA**

Doctor of Economics, Professor, Vadym Hetman Kyiv National University of Economics, Kyiv

**FORMATION OF PERSONNEL POTENTIAL FOR FINANCIAL MONITORING AS A PREREQUISITE FOR FINANCIAL SECURITY OF UKRAINE**

**Oleksandr LYUBICH**

Doctor of Economics, Professor, vice-president of State Educational-Scientific Institution "The Academy of Financial Management", Kyiv

**Dmytro KHOKHYCH**

PhD in Economics, Associate Professor, Vadym Hetman Kyiv National University of Economics, Kyiv

**INFLUENCE OF DOMESTIC DEBT BORROWING ON MONETARY AND CREDIT SPHERE**

**Viktor MELNYK**

Doctor of Economics, Professor, Hryhorii Skovoroda University in Pereiaslav, Pereiaslav

**PREFERRED SUBSYSTEMS OF TAXATION IN THE CONDITIONS OF WAR: FOR AND AGAINST**

**Liudmyla OLENIKOVA**

Doctor of Economics, Senior Research Fellow, State Educational-Scientific Institution "The Academy of Financial Management", Kyiv

**INTERNATIONAL EXPERIENCE OF SMALL BUSINESS TAXATION: CONCLUSIONS FOR UKRAINE**

**Yana OLIINYK**

Doctor of Economics, Associate Professor, State Educational-Scientific Institution "The Academy of Financial Management", Kyiv

**Maria KUCHERIAVA**

PhD in Economics, State Educational-Scientific Institution "The Academy of Financial Management", Kyiv

**Nataliia CHUKHRAIEVA**

PhD in Economics, Associate Professor, Vadym Hetman Kyiv National University of Economics, Kyiv

**Tetiana CHEREDNICHENKO**

PhD in Economics, Associate Professor, Vadym Hetman Kyiv National University of Economics, Kyiv

**OECD DOCUMENTS IN THE FIELD OF TRANSFER PRICING: A RETROSPECTIVE REVIEW**

**Valentyn POKACHAYLO**

graduate student, State Educational-Scientific Institution “The Academy of Financial Management”, Kyiv

**SECURITY OF THE ENERGY INFRASTRUCTURE OF UKRAINE: STATUS, PROBLEMS, PROSPECTS****Olena PTASHCHENKO**

Doctor of Economics, Professor, West Ukrainian National University, Ternopil

**TRANSFORMATION OF THE FINANCIAL SYSTEM IN THE CONDITIONS OF THE DIGITAL ECONOMY: SECURITY, INCLUSION****Oleksandr ROZHKO**

Doctor of Economics, professor, Taras Shevchenko Kyiv National University, Kyiv

**Lyudmyla ALEKSEYENKO**

Doctor of Economics, Professor, Ivano-Frankivsk Educational and Scientific Institute of Management West Ukrainian National University, Ivano-Frankivsk

**PREFERENTIAL ACCESS TO FINANCING IN THE CONTEXT OF ESTABLISHING AN EFFECTIVE DIGITAL STATE: THEORETICAL CONCEPT****Viktor RUSIN**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil

**FEATURES OF ATTRACTING AND USING FUNDS TO SUPPORT UKRAINE THROUGH THE UNITED24 FUNDRAISING PLATFORM****Vita SEMANIUK**

Doctor of Economics, Professor, West Ukrainian National University, Ternopil

**Olena SYDOROVYCH**

Doctor of Economics, Professor, West Ukrainian National University, Ternopil

**FINANCIAL TOOLS AND DIGITAL TECHNOLOGIES IN THE FIGHT AGAINST TAX CRIME AND THE SHADOW ECONOMY****Viktoriiia SIDLIAR**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil

**ORGANIZATION OF SME TAXATION IN EU COUNTRIES: ANALYSIS OF CRITERIA AND PARAMETERS****Maryna SLATVINSKA**

Doctor of Economics, professor, Odesa National University of Economics, Odesa

**FINANCIAL INCENTIVES FOR THE DEVELOPMENT OF INDUSTRIAL PARKS AND ATTRACTION OF INVESTMENTS UNDER THE CONDITIONS OF MARTIAL LAW AND CONTINUOUS RECOVERY****Volodymyr STARYK**

Postgraduate student, State Educational-Scientific Institution “The Academy of Financial Management”

**PECULIARITIES OF CONTROL AND SUPERVISION OF NONBANK FINANCIAL INSTITUTIONS**

**Olena STASHCHUK**

Doctor of Economics, Professor, Lesya Ukrainka Volyn National University, Lutsk  
**CURRENT STATE OF DEBT SECURITY OF UKRAINE AND DIRECTIONS OF ITS STRENGTHENING**

**Olena STASHCHUK**

Doctor of Economics, Professor, Lesya Ukrainka Volyn National University, Lutsk  
**Mariia CHYCHURA**

graduate student of the Department of Finance, Lesya Ukrainka Volyn National University, Lutsk

**COMPOSITION OF SCIENTIFIC APPROACHES TO THE CONCEPT OF “FINANCIAL SECURITY OF TERRITORIAL COMMUNITIES”**

**Volodymyr UGRYN**

PhD in Economics, West Ukrainian National University, Ternopil

**Anton SHEVCHUK**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil

**PROSPECTS FOR THE IMPLEMENTATION OF THE CONCEPT OF PROGRESSIVE TAXATION OF THE INCOME OF INDIVIDUALS IN THE CONDITIONS OF MARTIAL LAW IN UKRAINE**

**OIha FEDORCHENKO**

PhD in Economics, Associate Professor, Vadym Hetman Kyiv National Economic University, State Educational-Scientific Institution “The Academy of Financial Management”, Kyiv

**Iryna KRYSHTOPA**

Doctor of Economics, Professor, Vadym Hetman Kyiv National Economic University, State Educational-Scientific Institution “The Academy of Financial Management”, Kyiv

**TAXATION OF SMALL BUSINESS ENTITIES ACCORDING TO THE SIMPLIFIED SYSTEM**

**Paul FISHER**

Associate fellow, Saïd Business School & Program Director, the Oxford Program on Negotiation (The United Kingdom)

**WHY NEGOTIATION IS KEY TO UNLOCKING BLENDED FINANCE**

**Dmytro SHANDYBA**

graduate student, State Educational-Scientific Institution “The Academy of Financial Management”, Kyiv

**PRIORITY OF SUPPORTING SMALL AND MEDIUM-SIZED BUSINESSES IN UKRAINE IN THE CONDITIONS OF MILITARY THREATS**

**13:00 - 14:00**

**LUNCH BREAK** (hotel “Blue Mountains”)

**Discussion platform 4**  
**PERSONAL FINANCE, HOUSEHOLDS AND JOB OFFER**  
**14:00 - 16:00**

Join a Zoom conference <https://wunu-edu-ua-ternopil.zoom.us/j/7290595556?omn=89083940296>  
Conference ID: 729 059 5556  
Access code: 2024

**SPEAKER - Mykola KYZYM**, Doctor of Economic Sciences, professor, Head of the Human Development Department of the Institute for Demography and Life Quality Problems of the National Academy of Sciences of Ukraine, Corresponding Member of the National Academy of Sciences of Ukraine  
**Vice-speaker - Olga KYRYLENKO**, Doctor of Economics, Professor, West Ukrainian National University, Ternopil

**SPEECHES, DISCUSSION, QUESTIONS:**

**14.00 – 14.30**

**Mykola KYZYM**

Doctor of Economic Sciences, professor, Head of the Human Development Department of the Institute for Demography and Life Quality Problems of the National Academy of Sciences of Ukraine, Corresponding Member of the National Academy of Sciences of Ukraine

**LABOR MARKET OF UKRAINE DURING THE WAR AND POST-WAR PERIODS**

**Steve ALBAN TINEO**

founder and CEO of Assertive Group, a research and practice company for negotiation, facilitation, leadership and influence, a financial analyst, an expert in negotiation and mediation (Switzerland)

**THE IMPACT OF HUMAN EMOTIONS ON BEHAVIOR DURING NEGOTIATIONS IN FINANCE, INVESTMENT AND POLITICS**

**Olga KYRYLENKO**

Doctor of Economics, Professor, West Ukrainian National University, Ternopil

**Anatoliy SYDORCHUK**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil

**Oksana KVASNYTSIA**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil

**VECTORS OF THE INFLUENCE OF THE MARTIAL LAW ON THE FINANCES OF HOUSEHOLDS OF UKRAINE**

**Tetiana KIZYMA**

Doctor of Economics, Professor, West Ukrainian National University, Ternopil

**Andrii KIZYMA**

PhD in Economics, Associate Professor, West Ukrainian National University, Ternopil

**PRAGMATICS OF INVESTMENT OF HOUSEHOLD SAVINGS IN THE CONDITIONS OF FULL-SCALE WAR IN UKRAINE**

**Ganna KOTSIURUBENKO**

PhD in Economics, Associate Professor, Odesa National University of Economics, Odesa

**Maria IORGACHOVA**

PhD in Economics, Associate Professor, Odesa National University of Economics, Odesa

**FINANCIAL PRINCIPLES OF DEVELOPMENT OF HUMAN CAPITAL UNDER THE CONDITIONS OF MARITAL STATE**

**Anzhela KUZNYETSOVA**

Doctor of Economics, Professor, FinTech Alliance LLC

Krakov University of Economics, Krakow, Poland

Sumy State University, Sumy

**FINANCIAL INCLUSION AND ITS IMPACT ON SOCIO-ECONOMIC INEQUALITY**

**Yurii PASICHNYK**

Doctor of Economics, Professor, National Scientific Center “Institute of Agrarian Economics”, Kyiv

**LABOR MARKET STRATEGY IN RURAL TERRITORIAL COMMUNITIES IN WARTIME CONDITIONS**

**16:00 - 18:00**

**CULTURAL AND EDUCATION PROGRAM**

(Bukovel, Polyanytsia village, Ivano-Frankivsk region)

**18:30 - 20:00**

**DINNER FOR THE EXCHANGE OF IDEAS**

(Bukovel, hotel “Blue Mountains”)

# Day 4

**JUNE 23, 2024**

Bukovel (Polyanytsia village, Ivano-Frankivsk region)

**8:30 - 9:30**

**BREAKFAST** (hotel "Blue Mountains")

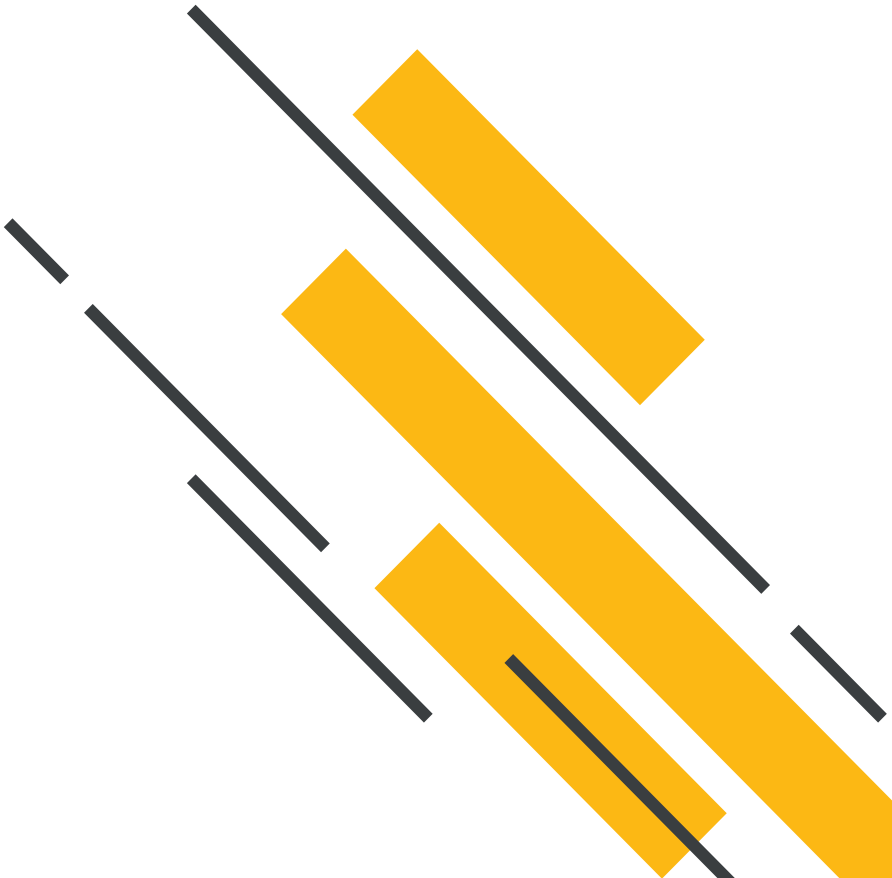
**10:00 - 12:00**

**SUMMARY OF WORK OF FIRST  
INTERNATIONAL FINANCIAL FORUM**

**DELIVERY OF CERTIFICATES**

**COMPLETION OF WORK OF  
FIRST INTERNATIONAL FINANCIAL FORUM**

**DEPARTURE OF PARTICIPANTS**



# First International Financial Forum

## “MODERN FINANCE: GLOBAL CHALLENGES AND CURRENT TRENDS”

### **HIGH-LEVEL NETWORKING**

dynamic atmosphere and a platform for professional exchange of ideas, a new level of knowledge, contacts and discussions among like-minded people and colleagues

### **TRANSFORMATION OF VIEWS**

on modern prospects for the development of the financial space in the conditions of security risks and threats

### **DISCUSSION PLATFORM**

for the exchange of opinions between leading experts and professionals of the financial sphere from Ukraine and abroad

### **CONSIDERATION OF THE BEST CASES**

development and implementation of innovative management financial solutions in conditions of uncertainty and dynamic changes