# Ventspils Augstskola (Ventspils University College, Ventspils, Latvia)



Invite to the publication in the collective monograph «Innovative approaches to the management of the competitiveness of businesses»

#### Themes:

- 1. Condition and prospects of development entrepreneurship in the context of globalization.
  - 2. Methodology and forecasting business development.
  - 3. Modern approaches and trends in management.
  - 4. Formation of competitive advantages of businesses.
  - 5. Innovative approaches to formation of the resource potential.

## **Requirements for registration:**

Articles are published in English. Article should contain 10 full pages.

The file should be entered and fully formed in the editor Microsoft Word, the file name should contain the name of the author or authors and the number of thematic areas (e.g., Ivanov\_1.doc).

The main text Headset – Times New Roman Cyr, font size – 11, interval – 1,0, paragraph – 0,5 cm, format – A5 (14,8 cm x 21,0 cm), margins: left – 2,0 cm, top – 1,7 cm, bottom – 2,0 cm, right – 2,0 cm.

In right corner of page – name and surname of author (s), academic degree and academic title, name of institution (organization). At center of page in capital letters – name of article, at the end of – references. Figures and tables are made only on book pages. Information on album pages is not allowed.

For publication in the collective monograph should be sent to the e-mail address **confer.piel@gmail.com** not later **30 April 2016**:

article (electronic version);

info about the author on a separate sheet: name, surname, academic degree, academic title, position, institution, contact phone number and e-mail.

Cost of article 10 pages - 20 euro (paid in UAH according to National Bank of Ukraine rate on the payment date). Details for payment sent after receiving the article.

The collective monograph will be published in Latvia in May 2016. The monographs will be assigned ISSN.



### The example of an

Bezpartochnyi Maksim PhD in Economics, Associate Professor, Chair of Economics Enterprises, Poltava University of Economics and Trade

### METHODOLOGICAL TOOLS FOR ASSESSING SUPPLIERS OF TRADE ENTERPRISES

In order to implement effective economic activity trade enterprises interact with the different actors of the market, thus creating various organizational and economic ties. An important place in the course of this interaction is occupied by suppliers of commodity resources, which form the organizational and economic links with trade enterprises to ensure efficient procurement process.

#### References

- 1. Chan, F. T. S. (2003). Interactive selection model for supplier selection process: An analytical hierarchy process approach. International Journal Production Research. Vol. 41, Issue 15, pp. 3549-3579.
- 2. Chan, F. T. S., Chan, H. K. (2004). Development of the supplier selection model: A case study in the advanced technology industry, Journal of Engineering Manufacture, Vol. 218, Issue 12, pp. 1807-1824.

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