

TERNOPIL NATIONAL ECONOMIC UNIVERSITY
Bohdan Havrylyshyn Education and Research Institute of International Economic Relations
Ukrainian-Dutch Faculty-Programme
International Management and Marketing Department



<http://unf.tneu.edu.ua>

9th INTERNATIONAL CONFERENCE FOR YOUNG SCIENTISTS
AND STUDENTS

«INNOVATIONAL PROCESSES OF ECONOMIC, SOCIAL, AND
CULTURAL DEVELOPMENT:
DOMESTIC AND FOREIGN EXPERIENCES»

April 14 – 15, 2016

WORKSHOP 1 – Investment Processes in Global Environment

WORKSHOP 2 – Institutional Guarantee of Economic Growth

WORKSHOP 3 – Possibilities for National Economic Development

WORKSHOP 4 – New Marketing Paradigm

WORKSHOP 5 – New Approaches in the Theory and Practice of Management

WORKSHOP 6 – IT in Management and Marketing

WORKSHOP 7 – Intercultural Communication and Modern Technologies
in Business Communication

Submission

Prospective authors should submit a 2 page summary of their research (in English only). Each submission should present clearly the novelty and significance of the contribution, a list of references, and any figures or tables.

A submission implies willingness to present the work at the Conference or through teleconferencing if the paper is accepted for presentation.

Important Dates

Abstract submission deadline	15 March 2016
Notification of acceptance	10 April 2016
Registration	14 April 2016

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Welcome to Ternopil

Ternopil (300.000 inhabitants) lies in the region close to mountains in Western part of Ukraine. One of the main attractions in Ukraine is the ability to travel from mountains to the seaside and enjoy nice views of architecture, churches and nature on the way. Ternopil is one of the smallest regional centers in Ukraine. However it is one of the cleanest cities in Ukraine, and is also a well-known educational center. There are 4 universities and about 10 colleges; almost 20 percent of city's population consists of students. Thus, Ternopil is called a student city.

