KUNN HALLIOHAND HIBEPCINE KUNN HIBEPCINE KUNN HIBEPCINE KUNN HALLIOHAND HIBEPCINE KUNN HIB	Syllabus Enterprise Economics Degree of higher education – bachelor		
	Educational and professional program "International Economics"		
	Year of study: I, Semester: II		
	Number of credits: 4 Language of study: English		
	Head of the course		
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Description of the course

The course "Enterprise Economics" is focused on forming the students' knowledge and practical skills for develop the ability to think independently, make managerial decisions and complex economic calculations to ensure effective economic activity of enterprises. The task of the course consists in studying economic processes that take place in production and commercial systems of enterprises; improving complex economic knowledge and mastering theoretical and practical achievements of enterprise management.

Structure of the course

Hours (lectures / seminars)	Theme	Results of study	Tasks
2/2	1. An enterprise at the modern stage of economic development. Types of enterprises, their organizational and legal forms	To systematize theoretical information about the fundamentals of entrepreneurship and characteristic features of functioning of enterprises; study principal theories of an enterprise. To know types of enterprises, characteristic features of functioning of voluntarily and institutional associations of enterprises; understand legal frameworks of an enterprise activity.	Questions, test
2/2	2. An external environment of an enterprise activity	To learn the environment of an enterprise activity and its structure; analyse an external environment of an enterprise, The macro-environment of an enterprise and its factors, The micro-environment of an enterprise and its elements.	Questions, test
2/2	3. An enterprise management	To understand the fundamentals of running an enterprise; learn popular management methods and organizational structures of management. To systematize theoretical information about planning and learn characteristic features of planning at an enterprise; acquire skills for planning production	Questions, test

		targets. To know organization of operational activity, understand motivation mechanism and control of enterprise activity results.	
2/2	4. Personnel. HR in modern companies	To know personnel of an enterprise; learn to calculate indicators of personnel movement and labour efficiency at an enterprise; acquire skills for calculating a salary for various types of personnel. To understand Functions and organization of the HR service of the company.	Questions, test, problems
2/2	5. Intellectual capital	To systematize theoretical information about intellectual capital of an enterprise; study intangible resources and intangible assets of an enterprise, analyse their differences and understand their importance for a modern enterprise.	Questions, test
4 / 4	6. Fixed capital	To systematize theoretical information about fixed assets of an enterprise; acquire skills for accounting and estimation of fixed assets; consolidate theoretical knowledge about depreciation of fixed assets and acquire skills for calculating depreciation.	Questions, test, problems
2/2	7. Working capital	To systematize theoretical information about current assets of an enterprise; understand the structure of circulating assets of an enterprise and learn to determine the need of an enterprise in material and technical resources.	Questions, test, problems
2/2	8.An enterprise costs	To systematize theoretical information about costs and cost price; learn to make an estimate and product cost calculation; consolidate theoretical knowledge and acquire skills for price setting.	Questions, test, problems
2/2	9. Ensuring quality and competitiveness of products (services)	To know the system of ensuring quality and competitiveness of products (services), apply the methods of assessing the quality and competitiveness of products (services), modern quality management mechanisms, justify ways to increase the competitiveness of products of an enterprise	Questions, test
4 / 4	10. Results and efficiency of economic entities	To consolidate theoretical knowledge and study characteristic features of financial activity of an enterprise; learn to calculate a profit and manufacturing profitability; acquire skills for assessing production efficiency.	Questions, test, problems
4 / 4	11. Development of enterprises: contemporary models, transformation. Business process optimization	To understand the importance of an enterprise development in the modern world; learn major requirements for business process modelling and business process reengineering, benchmarking and enterprise restructuring.	Questions, test
2 /2	12. Risks in the system of management decisions. Economic security of an enterprise activity	To know the influence of economic risks; understand the importance of risk assessment and risk management; methods of minimizing risk. To know the concept of economic security, ways of ensuring economic security.	Questions, test

References

- 1. Asif Muhammad Why Cash Flow Management Should Be Your Company's Top Priority. Forbes. 2021. URL: https://www.forbes.com/sites/forbesbusinesscouncil/2021/06/09/why-cash-flow-managementshould-be-your-companys-top-priority/?sh=159167a551bf
- Choksi Nirav, Joshi Armaan 5 Ways A New Business Owner Can Get Working Capital. Forbes. 2021. URL: https://www.forbes.com/advisor/in/business-loans/5-ways-a-new-business-owner-can-getworking-capital/.
- 3. Hennessey Jason (2022). Invest In Your Employees To Improve Your Company's Intellectual Capital. Forbes. URL: <u>https://www.forbes.com/sites/forbesagencycouncil/2022/03/23/invest-in-your-employees-to-improve-your-companys-intellectual-capital/?sh=52f9f9015ef0</u>
- 4. Optimize Working Capital to Strengthen Cash Positions. Wall Street Journal. 2020. URL: https://deloitte.wsj.com/articles/optimize-working-capital-to-strengthen-cash-positions-01584558129.
- 5. Rework Culture to Fortify Working Capital Processes. Wall Street Journal. 2020. URL: https://deloitte.wsj.com/articles/rework-culture-to-fortify-working-capital-processes-01585335728
- Rhett Buttle (2023). Five Strategies For Growing Your Business In 2023. Forbes. URL: <u>https://www.forbes.com/sites/rhettbuttle/2023/01/12/five-strategies-for-growing-your-business-in-2023/?sh=5ef484ba138f</u>
- 7. Segal Edward The 5 Hurdles Covid Created For Companies Seeking Capital And How To Overcome Them. 2021. Forbes. URL: https://www.forbes.com/sites/edwardsegal/2021/09/13/the-5-hurdles-covid-created-for-companies-seeking-capital-and-how-to-overcome-them/?sh=544ef568e233
- 8. 9 external environment factors that affect business. Indeed. 2021. URL: <u>https://www.indeed.com/career-advice/career-development/external-environment-factors</u>.
- Vedernikov M. Zelena M., Volianska-Savchuk L., Litinska V., Boiko J. Management of the Social Package Structure at Industrial Enterprises on the Basis of Cluster Analysis. TEM Journal. 2020. 1(9). P. 249-260.
- 10. Voynarenko M. Et al. Modeling of Controlling Activity as an Instrument of Influence on Motivation in the Personnel Management System of Industrial Enterprises. 2020 10th International Conference on Advanced Computer Information Technologies (ACIT). IEEE, 2020. P. 601-606.

Assessment policy

- **Deadline and reassessment policy:** entries that fail to meet deadlines without good reasons are rated lower (-20 points). Rewriting of modules takes place with the permission of the dean's office if there are good reasons (for example, sick leave).
- Academic Integrity Policy: all written works are checked for plagiarism and are allowed to be defended with correct text borrowings of no more than 20%. Write-offs during tests and exams are prohibited (including the use of mobile devices). Mobile devices may only be used during online testing.
- Attendance policy: attendance is a mandatory component of the assessment for which points are awarded. For objective reasons (e.g. illness, international internship) study can take place online in consultation with the course leader.

Assessment

The final grade for the course is calculated as follows:

Module 1		Module 2		Module 3	Module 4	Module 5
10%	10%	10%	10%	5 %	15%	40%
Current	Modular	Current	Modular	Training	Independent	Exam
assessment	control 1	assessment	control 2	Training	work	Lxaiii
1. The grade for	1. The grade for the current		1. The grade for the current		Evaluation of	2 questions
assessment is	defined as the	assessment is defined as		the training is	the task of	= 35 points
arithmetic aver	age of grades	the arithmetic average of		defined as	independent	each of
received during classes (7		grades received during		the arithmetic	work of	them.
topics – from 3 to 7 grades).		classes (5 topics – from 4 to		average of	students	1 task = 30
		7 grades).		grades		points.
2. The grade for Modular				received for		
control 1 is given on the		2. The grade for Modular		completing		
basis of the completion of		control 2 is given on the		the tasks		
modular work on topics $1 - 7$				during the		
(testing, theoretical question,		-		training.		
tasks).		12 (testing, theoretical				
		question, tasks	s).			

Assessment Scale:

ECTS	Grades	Meaning
A	90-100	Excellent
В	85-89	very well
С	75-84	Well
D	65-74	Satisfactory
E	60-64	Adequately
FX	35-59	unsatisfactory with the possibility of repeated passing
F	1-34	unsatisfactory without possibility of repeated passing