



Syllabus of the Course International Management

Educational and professional program: “International economics”
Degree of higher education - Master

Specialty 051 – “Economics”

Year of study: I, Semester: II

Number of credits: 5 ECTS **Language of study:** English

Course Supervisor

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Course description

The course "International Management" is aimed at forming in students a system of knowledge about the most important theoretical and practical aspects of the conditions and factors of formation, mechanisms and tools of the functioning of the international management, assimilation of knowledge about the theoretical provisions and practical foundations of the of the global managerial system.

Structure of the course

Hours (Lectures / Seminars)	Topic	Learning outcomes	Tasks
6 / 2	1. The essence and characteristic features of international management	To know and understand the concept of “international enterprise”. To be able to explain the essence of international management and basic theories of internationalization.	Questioning
4 / 2	2. The environment of international management	To be able to identify major components of the company’s international environment. To be able to use the tools of public affairs management to influence stakeholders in foreign countries.	Questioning
6 / 2	3. Cultural context of international management	To know and be able to explain the concept and particular features of national culture. To be able to analyze the influence of the host country’s culture on the company’s operations.	Questioning
4 / 2	4. Strategic planning in international	To be able to apply the instruments of international management for the choice of foreign market or location: list check method,	Questioning

	corporations	item valuation method, sequential valuation method, portfolio method.	
4 / 2	5. Decision making in international corporations	To know and understand the theoretical principles of management decision making. To be able to differentiate between centralization and decentralization of decision-making in international corporations.	Questioning
4 / 2	6. Organizational development of international corporations	To know and understand the forms of relationships between parent and subsidiary organizations. To be able to use structural tools of the organization: differentiated structures and integrated structures.	Questioning
4 / 2	7. Human resources management	To know and understand the peculiarities of personnel management in a foreign subsidiary. To be able to apply the tools of international human resources management for motivation and development of the host country's employees	Questioning

References

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Grading Policy

- **Deadline and Retake Policies:** Works that appear in violation of the deadlines without valid reasons are graded with a lower score (-20 points). The retake of the test modules takes place with the permission of the dean for valid reasons (e. g. hospital).
- **Academic Integrity Policy:** All written work are checked for plagiarism and approved for defense in case references are correctly cited and the amount of cited text does not exceed 20%. Cheating during tests and examinations is forbidden (including using mobile devices). Mobile devices may be used during online tests only (e.g. Kahoot app).
- **Attendance Policy:** Class attendance is a required component of evaluation for which points are awarded. For objective reasons (e. g, illness, international internship) training can take place on-line upon approval of the supervisor of the course.

Evaluation

Module 1		Module 2		Module 3	Module 4	Module 5
10%	10%	10%	10%	5%	15%	40%
current assessment	Modular control 1	current assessment	Modular control 2	Training	SSW	Exam
It is defined as the arithmetic average of the grades obtained during classes	1. Theoretical questions (2 questions) – max. 50 points. 2. Task (1 task) – max. 50 points.	It is defined as the arithmetic average of the grades obtained during classes	1. Theoretical questions (2 questions) – max. 60 points. 2. Test tasks (20 tests of 2 points per test) - max. 40 points.	Assessment for training tasks (4 tasks of 25 points each)	It is defined as the arithmetic average of the grades obtained during the study of the discipline for self-study work (abstract, essay)	1. Theoretical questions (2 questions) – max. 50 points. 2. Test tasks (10 tests of 2 points per test) - max. 20 points. 3. Task (1 task) – max. 30 points.

Grading scale:

ECTS	Points	Description
A	90-100	Excellent
B	85-89	Good
C	75-84	Good
D	65-74	Satisfactory
E	60-64	Sufficient
FX	35-59	Unsatisfactory with a possibility to retake the exam
F	1-34	Unsatisfactory with an obligatory retake of the course